

IMPACT CREDENTIALS REPORT

startuplifers

Connecting Nordic Talent with Silicon Valley since 2011

startup lifers

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This report focuses on the impact the organisation has had on the local and international startup ecosystem and its contributions to Nordic societies.

Startuplifers ry

Creating the next generation of builders in the Nordics

Startuplifers is a non-profit organization founded in 2011 by a group of students from Aalto University's entrepreneurship society.

We connect talented Nordic tech, design, and business students and graduates with the best startups in Silicon Valley and beyond. Our mission is to send emerging talent to the world's largest tech ecosystems so they gain the extra skills, experience, and confidence to start their own businesses in Finland and create world-changing innovations themselves!

In the past 10 years, Startuplifers has sent more than 250 ambitious talent to work in startups in Silicon Valley and other global startup hubs. Today, 42 % of Startuplifers program alumni work in the Finnish startup ecosystem while 33% have set up their own startups or small businesses.



B R I E F H I S T O R Y

Startuplifers was born a decade ago to address two challenges:

1. Young, bright students in Finland did not consider entrepreneurship or startups as desirable career paths.
2. The young Helsinki startup ecosystem lacked the ambition and skills to build world-class startups.

2011

Startuplifers journey begins

Startup Life was founded. Aaltoes and Startup Sauna were founded roughly around the same time by an enthusiastic group of to-be entrepreneur students who wanted to change the negative attitude towards entrepreneurship and make it more accessible to emerging talent.

2012

First batch moves to SF

Sending students to work in startups both in San Francisco and Helsinki.

2013

Exporting & importing talent at record speed

Record year of 42 students as Startuplifers.

2014

Steady growth in SF, impact seen in the Finnish ecosystem

One of the first companies started by Startuplifers alumni, **Wolt**, was founded.





Blast from the past

- Startuplifers was founded by Linda Liukas and Kristo Ovaska in 2011.
- At the time, there were many enthusiastic students who started Startuplifers, Aalto Entrepreneurship Society, Slush, and Startup Sauna.

2015



2017

B R I E F H I S T O R Y

Rebranding and growth in visibility

Name change to Startuplifers. The program gains a significant increase in visibility among students across Nordic universities and social media platforms. Steady growth in application numbers.

Growth through Nordic partnerships

2016

Collaboration with KTH university for increased visibility in Sweden. Focus remains on Silicon Valley while offering opportunities in New York and Los Angeles.

Beyond borders

Expansion to Asia & Startuplifers Sweden founded.

Independent organization

2018

Startuplifers ry is formed as its own, independent non-profit organization.





Blast from the past

- Since its beginning, Startuplifers has been an integral part of the Finnish startup community
- Startuplifers shares the goal of educating young people about entrepreneurship through mutual programs, like other entities at Startup Sauna.



2019

Collaborations & Talent Programs

Collaboration with Berkeley Skydeck to increase our visibility among promising Silicon Valley startups. The launch of Takeoff and Passport talent programs.

2020

Remote work becomes a new normal

Open positions are offered in a remote-first setting.

2021

One decade of Startuplifers

Startuplifers 10 years! Remote hiring continues and the 10-year anniversary party is delayed by COVID-19. During this time the LEAP podcast is born.

2022

Today

Resume of US visas - sending talent to work onsite is possible again. Startuplifers Batch is relaunched. The organization celebrates its 10th anniversary at Maria 01 in September together with friends from the ecosystem.



Around the World

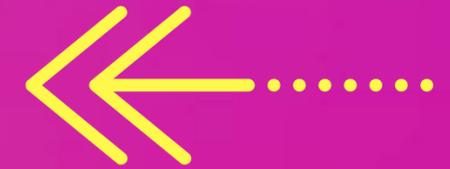
'From Paris to Berlin, and every startup hub we get in...' – Startuplifers has sent students all over the world throughout the years

Berlin, Helsinki, Houston, New York, San Francisco, Shanghai, Singapore, Sweden, Tokyo...

San Francisco is our main hub, where we have sent 75% of our talent over the course of 10 years.



Linda Liukas and Kristo Ovaska



"Startuplifers recognizes one of the best aspects of humanity: we can raise young people's aspirations only by suggesting they do something they never imagined before. The curiosity, ingenuity and resolve shown by the program participants as they figure out work in a fast-growing startup on the opposite side of the world is what motivated us at the beginning and still now after ten years."

-Linda Liukas
Startuplifers Founder



"I think the most important thing that we need to achieve through initiatives like Startuplifers for Finland and the welfare state to function, is to build 100 companies with a revenue of 100M. 100 wolts, smartlys, relexes, swappies. I think there's a high probability that those companies will be built by people who've seen and experienced the best in the world, and who can thus operate on the level of Silicon Valley."

-Kristo Ovaska
Startuplifers Founder

Startuplifers *in a nutshell*

4 Team members working full time

546 Talent Community members

15 events per year in collaboration with **9** universities in Sweden and Finland

48 new positions per year

Over **600** companies in our network in San Francisco

33%

Of all alumni have started their own startups or small businesses

42%

Of Startuplifers alumni currently work in the Finnish startup ecosystem, mostly as employers / founders of startups

More than

250

alumni





— “ —
 Nelli Säger and other Startuplifers in San Francisco in 2011. Since her return, Nelli has founded two companies in health tech and she currently also holds seats on two boards.

2011



— “ —
 Startuplifers team in 2015. Siiri Hakulinen (on the left) currently leads Employer Branding at Supermetrics (prev. Smartly.io), while Eeva Siika—who has founded two companies as now Entrepreneur in Residence at Helsinki Think Company, and Erika Noponen (on the right) works as Client Lead at Upright Project.

2015

2017



— “ —
 Veera Vimpari and Henni Roini from the Startuplifers team represented the community at Slush Tokyo when the program was still offering opportunities in Tokyo.

2017



— “ —
 A full house of ambitious students listening to Startuplifers alumna Lisa Lee sharing her experience in San Francisco. Although the name has since changed from Startup Life to Startuplifers, the vision always remained the same.

2017



— “ —

The legendary Dolores Park in San Francisco was filled with current Startuplifers in 2017. Startuplifers team has been famously organizing get-togethers in the Bay Area anytime they've been around for the entire community.

2018



— “ —

Startuplifers meetup in California, 2018. Kristian Ranta (Meru Health) together with Startuplifers alumni: Michelle Vandy, Marre Viikeri & Kate Dorrer.

2021



— “ —

During the challenging years of Covid-19, we produced eight episodes of inspirational Startuplifers stories to set examples for future Startuplifers.

2022



— “ —

Lorenzo, Kaisa, Daniela and Isaura from the Startuplifers team meet at Maria 01 for the 10-year event preparation in the summer of 2022.

Our vision is to create the next generation of builders.

Over the past decade, Startuplifers has connected hundreds of ambitious talent with the most promising tech startups in Silicon Valley and beyond. Upon their return back to the Nordics, many of the program's 250+ alumni have assumed essential roles in building successful Nordic startups such as Wolt, Smartly, Relex, Valohai, Hoxhunt, and many more.

Our mission is to connect top Nordic talent with some of the world's best startups.

Our aim is to boost entrepreneurship in the Nordics by providing unique career opportunities in Silicon Valley and other global startup hubs for students and graduates of Nordic universities in the fields of engineering, business, and design. Since 2011, we have worked with over 120 successful startups based in Silicon Valley and beyond.



Contributing to the Nordic startup ecosystem

Startups founded by Startuplifers alumni

20+

Venture-backed companies
founded

\$10M

or more raised by six
alumni startups

Over \$1B

Combined funding raised

5500+

Combined personnel (2021)

€661M

Combined revenue (2021)

Contributing to the Nordic startup ecosystem

Some of the startups founded by Startuplifers alumni

- Wolt
- Linear
- Blok
- HoxHunt
- Valohai
- Meru Health
- YOU-app

33% of Startuplifers alumni have started their own startup or a small business



Startuplifers alumni impact in logos

42% of Startuplifers alumni currently work in the Finnish startup ecosystem, mostly as operators and founders of fast-growing startups.



Kristo Ovaska

"Back when I was in business school, the professors taught us that the last thing that we should do is to become an entrepreneur. Being a banker or a consultant was all there was. To counter that, we ended up founding Aaltoes in 2009 to gather together the people who shared the desire to build companies. In 2010 we realised that actually there were so many people wanting to become entrepreneurs that we needed a program and a space to coach them. And so we founded Startup Sauna. And then we realised that there are a lot of people willing to found a company and who could found a company one day, but who could for now learn from other startups. So we thought of Startup Life: sending the best students to work and study in Silicon Valley and to bring their learnings to Finland, to found startups and work in them. After that, I set out to found my own company.

I founded Metrify in 2012, which led us to found Smartly.io. During the last nine years, we've grown Smartly.io into a market leading social advertising SaaS platform, reaching a milestone of 100M revenue and around 1000 employees during the last year."

Your relation to Startuplifers

Startuplifers founder, Co-Founder at Smartly.io.

Your Startuplifers years

Making Startup Life and the Aalto startup ecosystem come alive, from 2009 to 2012.

Where are you now?

Leading Smartly.io.



"With Startuplifers, we had a simple goal in the beginning: to get students to learn company-building from the best people in the world and to acquire that Silicon Valley mindset."



Kristo Ovaska



"I believe that if you haven't seen great, it's harder for you to become great. You have to watch the NHL to see and understand their level to get to that level one day. And back when companies like Wolt and Smartly were founded, very few entrepreneurs had the goal of becoming the best in the world. Now Smartly is the best in the world in what we do, Wolt is the best in the world in delivery, and Relex is the best in the world in what they do. The culture has completely changed. Startuplifers have had a big impact so that people know what 'best in the world means and that they want and can develop towards that level.

Silicon Valley will just change your worldview. Especially 10 years ago when everyone in Finland told you to not become an entrepreneur, Silicon Valley was so exciting and inspiring and everyone over there was like "of course, you should become an entrepreneur, you'll make it, I'll help you out, this is the coolest thing ever". To experience that culture makes a huge difference. 10 years ago the best people in Finland wanted to become bankers and consultants. Now looking from the outside, I think the best want to work in tech companies, build their own or work in VC to invest in startups. And while the whole startup ecosystem has had an impact on that and initiatives like Slush get the most media attention, Startuplifers is a bit misunderstood. It has brought extremely valuable knowledge and skills to the ecosystem and it has had a huge impact on it. But it's more of the raw, invisible grinding type of work. It works with visas, getting candidates, and placing them in companies. But I would say that the impact of Startuplifers has been as big as that of Slush. If we send out 20 people a year to learn from the best in the world for a full year or two, that knowledge, attitude and those skills will spread to the people around them when they come back to Finland."



Satu Peltola

"I was a student at Aalto University when I first heard about the Startuplifers program. I had known I wanted to experience Silicon Valley at some point during my career, but never thought it would be possible so early on. I had some doubts about landing a job in Silicon Valley as a junior designer. I applied for a couple of jobs through Startuplifers but didn't get an offer in the first round. The second time was a charm and I landed a job with Coinbase, a fast-growing cryptocurrency startup based in San Francisco in 2015.

Working at Coinbase taught me to work under pressure, develop flexibility, resilience, and the ability to set my ambitions high. Working at a Silicon Valley startup forces you to set your ambitions and goals higher, which is something you don't see as much in the Nordic work environment. In addition, working in a foreign culture can drive you to grow fast professionally as well as personally. This particularly applies to Silicon Valley. Many things need to be learned the hard way – there is no around that."



Your relation to Startuplifers

Startuplifers alumna, Director, Design at RELEX Solutions.

Your Startuplifers years

Product Designer at Coinbase, 2015-2016, San Francisco.

Where are you now?

Leading design at RELEX



"Living in San Francisco gave me a completely new perspective on work and life and also gave me so much more courage to go after the things I want. I believe that what shapes your life the most is the people you meet and in San Francisco, I met people that taught me so much about life. They even became some of my best friends.."



Satu Peltola



"You will be exposed to difficult tasks and you will fail multiple times. After Silicon Valley, I joined Unity as their Product Designer, and a couple of years later, RELEX Solutions, where I'm currently working as a Director of Design. The Startuplifers experience has played a fundamental part in where I am today. Career-wise, the experience gained in San Francisco opened many doors after returning to Finland. My skillset broadened in a way that I doubt would have happened without this experience.

As for other Startuplifers alumni, the experience has led many of them to work in the Nordic startup ecosystem. Having over 30% of Startuplifers alumni contributing to the ecosystem by founding their startups, is an impressive number.

How do you see programs like Startuplifers have contributed to the Nordic startup ecosystem?

When I started my studies, students preferred to land a job in a big consulting firm while only a small portion desired to build a career as an entrepreneur. Today, I believe that students think about it differently, thanks to programs like Startuplifers and student entrepreneurship societies. It's amazing to see how, once a small group of students in Otaniemi, were able to contribute to the growth of the Finnish startup ecosystem by founding organizations like Startuplifers.

I see Startuplifers as an important element not only in the eyes of the Finnish IT ecosystem but in the economy overall. While we have been able to create a blooming startup ecosystem here in the Nordics, I think there is still a lot to learn from Silicon Valley. One particular thing to point out is the ambition level and the scale of how things are done. While the Nordic startup ecosystem is growing, we might still have some lessons to learn from Silicon Valley by setting our visions and ambitions even higher. That is why we need programs like Startuplifers which make it possible for young talent to gain these experiences from global hubs like Silicon Valley."

Lauri Andler

"Back in 2012, we had our previous startup, which didn't work out and we closed it. Just before the summer of 2012, I realized that I needed a summer job and started looking for one. Then, Startuplifers came up as an option - I don't remember how I came upon it. I sent my resume to Startuplifers and shortly after that, the CEO of Ovelin contacted me and we went out for beers and I got the job - just like that. So, it was super easy for me and it turned into a really valuable experience as well.

I was the first person to program backend stuff for Ovelin. All of those experiences I gained at Ovelin turned out to be really valuable for Wolt as well. And many of the technical choices - languages, libraries, databases - that I had made at Ovelin, translated directly to Wolt. Also, the experience of just being at a startup that actually had customers was a valuable one. You can look at the data and develop the product from there. The learnings on the business side were interesting and very useful, too."

Your relation to Startuplifers

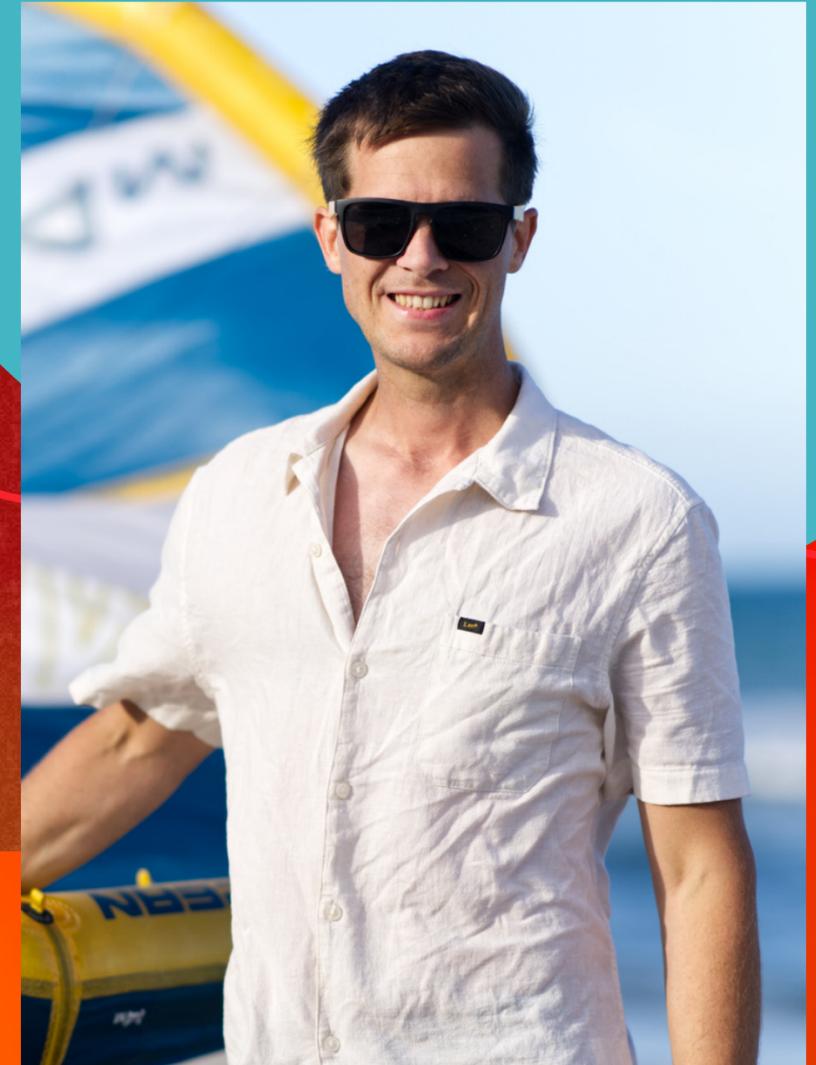
Startuplifers alumnus, Co-Founder and former Chief Technology Officer at Wolt.

Your Startuplifers years

Game Developer at Ovelin, 2012-2013, Helsinki

Where are you now?

Startup investor



"The impact of the Startuplifers program can't be denied in any way. Wolt would hardly be what it is nowadays without my years at Ovelin. Programs like Startuplifers have a really good impact. Especially from this standpoint of seeing previous success cases from the inside and realize that, "Hey, maybe this isn't something impossible or mythical. I can actually do it, too!"



Lauri Andler



"I always knew that I wanted to become a founder. The Startuplifers experience made it that much easier for me to found a new company. It helped me to see a success case as well. Back then, Ovelin was way more successful than any company I had ever founded. Seeing a bit more of a successful company from the inside made me realize that, maybe I can do this as well - maybe it's not that impossible.

Programs like Startuplifers have a really good impact. Especially from this standpoint of seeing previous success cases from the inside and realize that, "Hey, maybe this isn't something impossible or mythical. I can actually do it, too!" I'm sure it makes people much more likely to found their own startup and at least work in startups in the future as well. That's obviously extremely useful for the ecosystem. Having such a platform that makes it easier to apply to different startups and get in, lowers the threshold for people to go work at a startup, which is, again, great for the ecosystem."

Ilari Niitamo

"I had been to the States multiple times, so the US was and still is sort of a second home for me. I wanted to work there for many years already prior to going. When I finally did go, I worked as a software developer intern at a geotagging social media platform called Findery. It was founded by Caterina Fake, the founder of Flickr, and the company was roughly 15 people at the time. My year in the Bay Area was a life-changing experience. I got to discover California, make a lot of new connections, meet amazing people and develop professionally.

Startuplifers sharpened my entrepreneurial mindset, which eventually lead me to win an Apple Design Award in 2018. Definitely, my career highlight was in June 2018, when we won the Apple Design Award for our app BANDIMAL. I was in San Jose at the Apple WWDC conference accepting the award and I got to meet all the Apple execs, etc. It was one of the craziest weeks of my life!"

Your relation to Startuplifers

Startuplifers alumnus
Ilari is a design-oriented app developer, specializing in kids' apps on Apple platforms. Winner of Apple Design Award.

Your Startuplifers years

Software Developer Intern,
2013–2014 Findery, San Francisco.

Where are you now?

Currently involved with two kids apps companies in partner and founder roles, YATATOY and Pintxo Creative.



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Ilari Niitamo



"As a Startuplifer, I mostly learned about startup skills, like resourcing, making connections, raising money, etc. I already had a company before going to SF, so learning all this was very helpful. With my own company, I was already in the business of making kids' apps. When I came back I continued on that route, but I was much more confident and smarter about it. After returning, I spent a year working with Linda Liukas (Founder of Startuplifers) and Hello Ruby on an app for kids. In San Francisco, I had worked with brilliant people: most of the team had come from big-name companies. There's literally no way you don't come out of this experience vastly richer in life experience and wisdom.

Although the startup scene has changed drastically (for the better!) in Finland, nothing beats Silicon Valley. For instance, at our office, many high-profile people would just show up once in a while. We had this thing called "15 minutes of genius" where they would hold an impromptu talk for us. With a program like Startuplifers, you can end up hearing from the UX guru Jared Spool, author-documentarian Steven Johnson, etc., or even have lunch with the CTO of Twitter at the Twitter HQ rooftop garden.

Going to the "tech mecca" of the Bay Area is also a great way to learn about ourselves with regard to the international market: Finnish talent is respected as honest, skilful and pragmatic. For anyone considering: you will be surprised by how capable you are."

Riku Lindholm

"I'm the co-founder and COO of Meru Health. I have a Master's from Information Networks, I graduated just in time before we founded the company. After that people haven't asked for my degree, go figure. In school, I met some great people, and ran into Aaltoes and Startuplifers. So the past 10 years I've spent with startups. Through Startuplifers I got to work as an intern at a company called Mendor. It was amazing to get to see how the company grew and operated globally in Europe and China.

When I was close to graduation, I was interested in learning from growth companies and especially about finding product/market fit. I traveled to the Bay Area to interview some of the best people in the world, especially founders, who had built great companies from Yelp to ZenDesk. The attitude in SF is different, many say that it's the NHL, the major league of startups. Sure, people are sharp here and there, but to me it's been crucial to realize that even they are just normal people like us, learning to believe in yourself is crucial."



Your relation to

Startuplifers

Startuplifers alumnus,
Co-founder and COO at
Meru Health

Your Startuplifers years

Marketing and Business
Development, Mendor,
2013.

Where are you now?

Growing Meru Health



"I think Startuplifers has had a bigger impact than people really understand. Where I think it comes from, based on the Lifers who I've met in SF and who've worked at Meru, is that the growth trajectories are tangential. Some have returned to Finland and some have not, some have founded companies like Karri and HoxHunt, and many have brought back learnings to Finland that you wouldn't learn over there: building products, the newest technologies, the extremely ambitious stuff."



Riku Lindholm



"Yeah I might talk a bit of "rally" English, but I can hustle and push things forward. We've been bold, we founded the company in the US, we wanted to build a US company and there are not too many Finnish examples of that. The ambition level here is different, the belief that you can do something world-class. In Finland, that's still a bit of a limiting factor but Finns have caught up in that and now we have companies from Wolt to Aiven and others. I think Startuplifers has had a significant impact on people getting to work here and getting the ambition and mindset.

I think Startuplifers has had a bigger impact than people really understand. Where I think it comes from, based on the Lifers whom I've met in SF and who've worked at Meru, is that the growth trajectories are tangential. Some have returned to Finland and some have not, some have founded companies like Karri and HoxHunt, and many have brought back learnings to Finland that you wouldn't learn over there: building products, the newest technologies, the extremely ambitious stuff.

Personally, Startuplifers has been a huge experience for me. I don't know where in the world I'd be – I have a hunch that I would've anyways founded a company but I probably wouldn't be in SF and working on this level of ambition. I got to work in a growth company, where the founder was my future co-founder, we got to know each other and work on things together, so it's quite a direct contribution that without Startuplifers we wouldn't have founded Meru Health as it is today.

Meru Health has also employed many Startuplifers. What I've come to appreciate is that Finns are world-class doers, they focus on things that take the company forward and not on politics. What's also been cool with Startuplifers at Meru, is that people have come in and grown into some really big roles. They've come in as Startuplifers, have ended up in our leadership team, have run whole core functions of the company."

Our cooperation

We aim to cooperate with inspiring, modern startups that are experiencing impactful growth. By impactful growth, we do not only mean a healthy or promising financial situation but also companies that have a vision and mission aligned with our values, aiming to create innovative products and services and aiming at having a positive impact on the world.

We strive to stay actively focused on **Junior** talent, to help their career grow further and faster. Thanks to a professional experience in a Silicon Valley startup, their skills and ambition will skyrocket and their CV will gain prestige and will increase the number of opportunities throughout their career.

In order to select our partners, we only use job listings published on Y Combinator, Crunchbase and Angellist. For each and every position we offer, we have a dedicated meeting with the company where we go through their ideas, plans, values, vision and mission in order to assure they are fully aligned with the type of experience that we want to offer to our talent pool.



Startuplifers' goal is not only to connect junior talent to the San Francisco Bay Area but to build bridges from Silicon Valley to Finland in the long run. And we are.

One prime example is Bridge Immigration, a San Francisco-based startup. We have worked with them since 2019 and they are now planning to open up their first office in Finland - led by one of Startuplifers' alumni. And Startuplifers will of course continue to support them in their hiring efforts.

Our partners

Our partner startups have ranged from B2B, SaaS and consumer internet companies all the way to Fintech, Crypto, Health Tech, AI and Deep Tech.

We recruit for positions in the fields of tech, business and design.

Typical openings are in the frontend, backend and full-stack engineering, DevOps, data science and machine learning, sales and marketing departments as well as UI/UX and product design.

Some of the startups we have partnered up with and that have grown into well-known companies or corporations are Coinbase, Leap Motion, Supercell, Stripe, Webflow, and Zendesk.



"We've hosted multiple excellent interns in the past years, and they have had a great impact on our company from day one. Startuplifers makes the whole process pain-free, which is a breath of fresh air after dealing with the visa issues."

**Vlad Magdalin
Co-Founder and CEO
Webflow**



"We care about quality, and with Startuplifers we're able to get people who write higher quality code than the fresh graduates coming from the top universities here in California."

**Anthony Bicicchi
Talent Acquisition Lead
BetterDoctor**



"Startuplifers has been an amazing program in helping us find great talent in a remote working world!"

**Han Wang, Co-founder
Paladin Cyber**



"When I first discovered Startuplifers, I thought it was too good to be true. The entire process has been straight-forward and efficient and the quality of the candidates is very high."

**Aurora Harshner
Recruiting Manager, Coinbase**



"I hope no other companies find out about this amazing program."

**Dave Fowler
Founder and CEO
Chartio**



"It was a very fascinating experience. My proudest achievement was coming up with a new way to do Frontend which had a huge positive impact on the stability and reliability of our product, and on a personal level, it was an incredible learning process!"

**Atte Keinänen,
Software Developer
Metabase**



"The worst thing you can do is not go! My biggest takeaways from working at a startup are gaining the courage to do things, learning to embrace creativity, and always being curious about new things."

**Sini Toivonen
Go-to-market and Sales
@PFX Inc**



"You know those stories where farm boy from nowhere becomes the leader of rebellion? I feel like that guy. The biggest difference is my self-confidence which rocketed through the roof that year."

**Juha-Matti Santala
Software Engineer
Chartio**



"Working at a smaller startup in San Francisco has really taught me about trying out different things and learning what works and what doesn't. It's been a really interesting and rewarding experience."

**Marre Viikeri
Product Designer
Plate IQ**



"Startuplifers program was the decisive step to make me develop my academic skills in a successful business context. It ultimately brought me to get a job at my dream company, Apple."

**Antonio Chiappetta
Software Engineer
Elevate Labs**

Towards the next decade of Startuplifers

Silicon Valley and its startup culture have always been our main area of focus, but, throughout our history, we have been cooperating with multiple startup hubs all over the world and we constantly keep a lookout for hubs outside of our main Californian path.

We are also committed to providing opportunities for high-quality remote experiences, to keep our opportunities competitive for people who want to work for a Silicon Valley or an international startup without moving abroad.

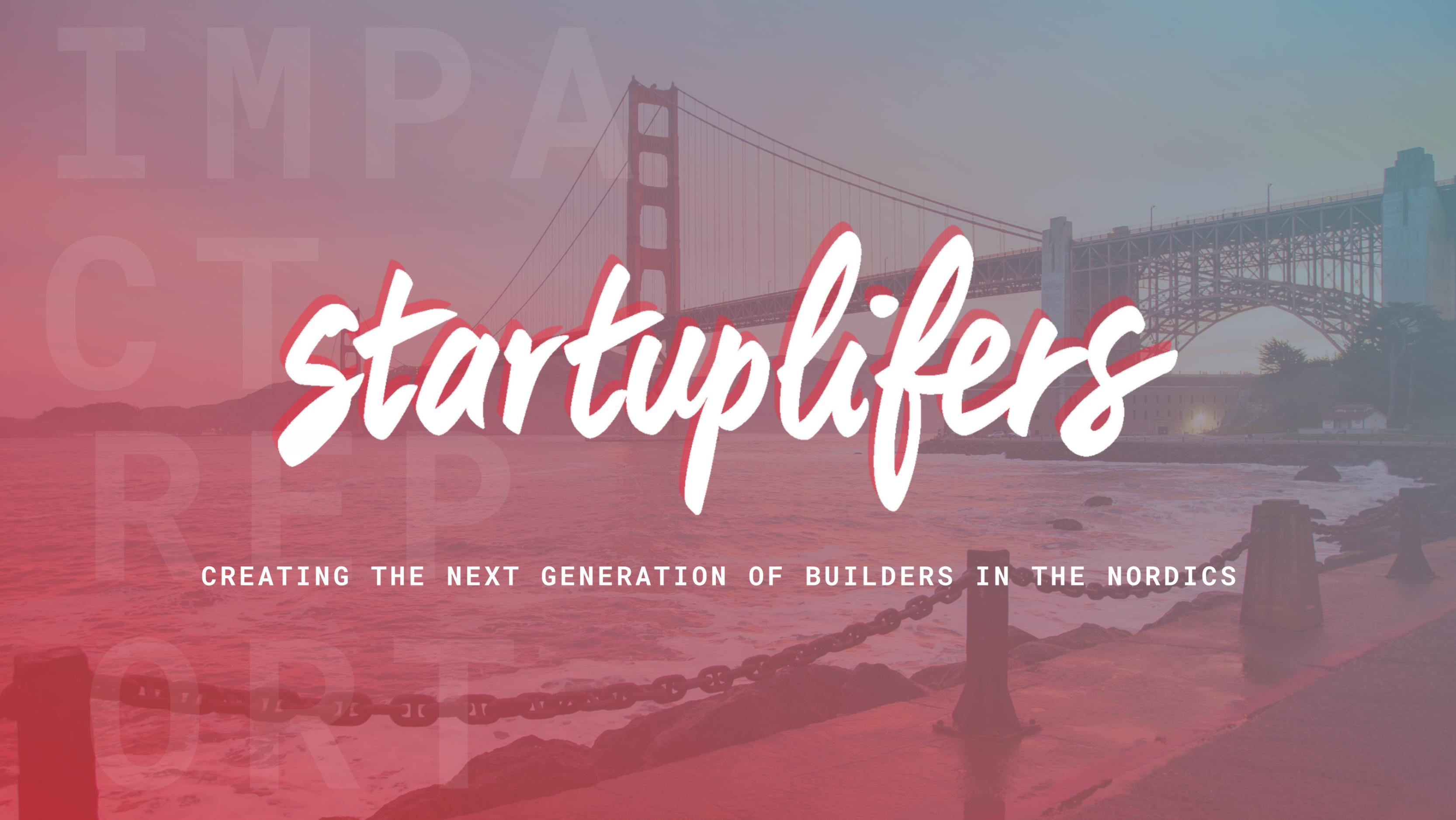
One of our main focuses moving forward is to offer our talent professional opportunities in innovative fields, by working with companies that focus on products, services, and solutions that aim to have a positive impact on the world, society, and on the environment.

As we step into the next decade of Startuplifers, in a drastically changed and changing world and work environment, we continue to search for the most promising startups to improve and accelerate the growth of Nordic-based talent. We aim to ensure that their experience abroad will enrich them personally and professionally so that upon their return back to the Nordics, they have the skills and the confidence to develop world-changing innovations themselves and enrich the local startup ecosystem.



"Since the founding of Startuplifers, the Finnish startup ecosystem has developed and grown exponentially. There is currently a strong community of entrepreneurs, where members support each other in areas such as networking, recruiting, and obtaining funding. Such an environment guarantees great opportunities for startup entrepreneurship as well as organizations like Startuplifers now and in the future."

Kaisa Willcox
Executive Director, Startuplifers ry

A background image of the Golden Gate Bridge in San Francisco at sunset. The bridge's towers and suspension cables are visible against a sky transitioning from orange to blue. The water in the foreground is dark with some white foam from waves. In the lower foreground, there are concrete piers and heavy chains attached to them.

startuplifers

CREATING THE NEXT GENERATION OF BUILDERS IN THE NORDICS